



## Client Case Wijdmeren

A temporary parcel collection point in the neighbourhood as an alternative to home delivery during the roadworks on Nieuw-Loosdrechtse dijk





KWS specializes in water and road construction, working towards the accessibility and liveability of the Netherlands by sustainably and safely connecting people, businesses, governments, and other stakeholders.

KWS is responsible for the redevelopment of the Nieuw-Loosdrechtsedijk in the municipality of Wijdemereren. Due to the construction work, the dike was closed from 2 October 2023 to 1 April 2024. This posed challenges in terms of traffic and accessibility for residents and the surrounding area. In consultation with KWS, the municipality sought temporary alternatives for secondary transport flows. They saw MyPup as a good solution for parcel delivery, which contributed to a reduction in traffic pressure and kept inconvenience for residents as low as possible.

## Taking all traffic flows into account

In the autumn of 2023, work began on the redevelopment of the Nieuw-Loosdrechtsedijk, a major traffic artery in the municipality of Wijdemereren. The dike was completely closed to motorized traffic, except for certain (emergency) services. Only with this drastic measure could the work on this traffic artery be carried out safely and completely.

The planned closure posed challenges in terms of traffic and accessibility for residents in the surrounding area. Traffic in the area

### Wish

KWS Infra Amsterdam-Utrecht and the municipality of Wijdemereren wanted to offer residents an alternative for home delivery of parcels during the closure of the Nieuw-Loosdrechtsedijk. The residents were already burdened by the construction work, and where possible, KWS and the municipality wanted to alleviate their inconvenience.

### Result

MyPup offered an efficient and sustainable solution for reducing traffic disruption and facilitating parcel delivery during roadworks, resulting in smoother traffic flow and higher satisfaction among residents.



MyPup  
2023-2024



1 location

needed to be significantly reduced due to the work. To enable the flow of traffic for residents while minimizing disruption, alternative solutions for all secondary traffic flows were considered, including parcel delivery as an alternative to home delivery.

## Continued parcel delivery in the face of disruption

Traditional parcel services had difficulty reaching homes due to the road closures, resulting in missed deliveries and increased traffic pressure from frequent delivery attempts. Therefore, there was a need for a reliable parcel delivery service that minimized the impact on residents and the surrounding area. KWS and the municipality wanted to maintain the convenience of online orders for residents.





## Reasons for choosing MyPup

The public MyPup Pick Up Point helped keep parcel delivery flowing during roadworks. With MyPup, residents have the option to pick up their parcel at a public collection point that is accessible 24/7 with a personal and secure code. This way, they no longer need to be at home for a delivery.

Additionally, consolidating deliveries to the Pick Up Point ensures a more efficient and sustainable delivery process, while also providing residents the convenience of receiving packages from all providers at one location. Due to this consolidation, residents are not limited in their online orders.

*"By installing MyPup parcel lockers, we were able to reduce the number of delivery service trips to one trip per day, which significantly contributed to relieving the area during the works on the Nieuw-Loosdrechtsedijk."*

The bundling of parcels also means that only one delivery person is needed to enter the neighbourhood per day, which was exactly what KWS and the municipality were looking for. Furthermore, MyPup utilises 100% emission-free transportation. This directly results in

reduced traffic congestion and a decrease in CO2 emissions, improving air quality in the area.

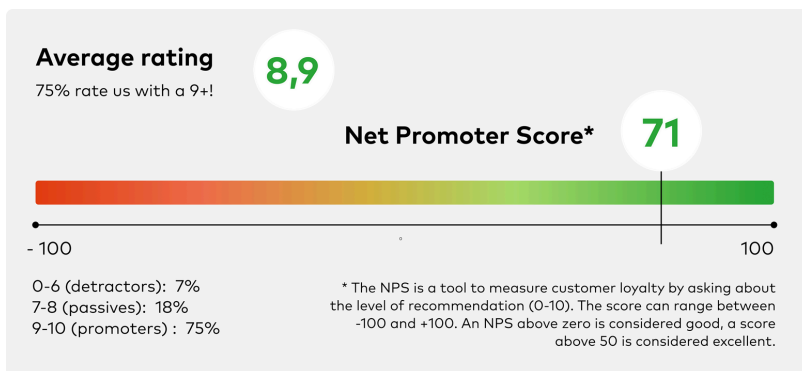
*"It provided residents with an easy solution for their parcel needs and resulted in higher satisfaction."*

## MyPup suitable as an ad-hoc solution for municipalities

MyPup offers an innovative solution for municipalities struggling with traffic problems due to, for example, long-term roadworks. By installing MyPup parcel lockers, we were able to reduce the number of delivery service trips to one trip per day, which significantly contributed to relieving the area. It provided residents with an easy solution for their parcel needs and resulted in higher satisfaction.

Reducing vehicle movements also reduced CO2 emissions, which contributed to a more sustainable environment. This successful project serves as a model for other municipalities or parties like KWS facing similar challenges during roadworks.

### MyPup's customer satisfaction rating



Looking for an innovative solution for parcel delivery in your neighbourhood, apartment complex, or office?

We're happy to explore temporary and long term sustainable parcel solutions together.

+31 (0)85 001 37 17

hello@my-pup.com

Your choice for MyPup (Certified B Corp) reduces CO2 emissions.

